Literacy Skills | Global Literacy

GLOBAL LITERACY: AN INTRODUCTION

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DEFINITIONS

What do you think is Global Literacy?

- Global literacy could be defined as having
  - global knowledge,
  - global awareness and
  - the ability to grasp global events.

- Global literacy is cross-cultural fluency and responsiveness in **understanding, engaging and communicating** in an interconnected world.

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BENEFITS OF GLOBAL LITERACY

- Better understanding of external factors that shape business strategy

- Awareness of cultural differences that impact doing business across cultures

- Ability to interact effectively with clients/leaders/customers from other cultures

- Adaptability to new developments due to knowledge-base

- Clearer view of which factors will impact the future of the business

- Global view of interconnectedness

THE IMPACT OF GLOBALISATION

- Developments in science and technology, trade and communication have led to an increasingly connected world.

- We cannot ignore the fact that our lives are now influenced by events that takes place far away from our homes.

- This demands that we position ourselves in the world by studying global events, forming opinions about these events, prepare ourselves to engage with the world through our work or private lives and be ready to take action on the global stage when needed.

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HOW TO ENGAGE THE WORLD

Mental skills
(competencies)

Knowledge
(literacy)

GLOBAL COMPETENCE

- Examining issues

- Understanding different perspectives

- Interacting across cultural differences

- Take action

TOPICS

- Demographics
- Natural environment & Climate change
- Healthcare
- Sustainability
- Human rights, human trafficking and modern slavery
- Unemployment
- International Economy & Finance
- Gender equality
- Terrorism
- Education
- International Security & War

- Diplomacy and International Relations
- Violence
- Corruption
- Food security
- Poverty & Economic inequality
- Pandemic
- Natural Disasters
- Pollution
- Natural Resources
- World Religions
- Global Business Etiquette
- Credible Global Online Sources

TOOLS

- Assessing Global Issues
- Cross-cultural Communication and Understanding
- Cross-Cultural Theory
- External Environment Analysis (e.g. PESTLE)
- Reputable resources